

**Seeking consortia to join in response to: SU-AI03-2020 –  
Human factors, and ethical, societal and organisational aspects of  
using Artificial Intelligence in support of Law Enforcement**

CONCEPTIVITY is a Swiss Security Think Tank and Government Advisory SME focused upon addressing security issues throughout Europe:

- ➔ 8 successful EU H2020 and FP7 security related projects
- ➔ 2 long term contracts with UN Agencies (WFP + FAO)
- ➔ multiple direct contracts with DG SANTE / CHAFAEA
- ➔ advisory engagements with EU Member State governments and agencies
- ➔ long history of working with law enforcement and government agency users
- ➔ strong EU presence representing the security industry SME community
- ➔ Vice Chairman of the European Cyber Security Organisation (SMEs)
- ➔ Vice Chairman of the European Organisation for Security (SMEs)
- ➔ Board Member of the Cybersecurity Public-Private Partnership (cPPP)
- ➔ Vice Chairman of the EOS Artificial Intelligence Task Force

CONCEPTIVITY interest is in joining consortia address the SU-AI03-2020 - Human factors, and ethical, societal and organisational aspects of using Artificial Intelligence in support of Law Enforcement.

Within the current environment, it is clear that SMEs are very important for the future of the European economy and as such CONCEPTIVITY can bring significant weight in engaging the SME security industry community for the benefit of the proposal. In addition, with users being key for successful proposals, CONCEPTIVITY can bring the user community (law enforcement and government agencies) to the consortium.

CONCEPTIVITY strengths for the benefit of the consortium:

- ➔ successful project heritage in H2020 and FP7
- ➔ can engage significant law enforcement users for the consortium (proposal)
- ➔ can bring partners to the consortium to address societal and legal aspects
- ➔ Vice Chairman of the EOS Artificial Intelligence Task Force
- ➔ huge base of security industry SMEs represented by CONCEPTIVITY
- ➔ well-known name and reputation with EU institutions and EU Member States
- ➔ Vice Chairman of ECSO, Vice Chairman of EOS, Board Member of the cPPP
- ➔ experience and expertise in writing successful proposals and winning awards
- ➔ extensive on the ground practical knowledge of the proposal evaluation and award decision process (as an evaluator and reviewer)

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**CONCEPTIVITY**

**360<sup>+</sup>  
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